



**A Revenue  
and Profit  
Opportunity**

**PIERCING THE DARKNESS**

**PERCER LES TÉNÈBRES**



**OUTDOORS**



**SECURITY**



**INDUSTRIAL**



**[www.genesisled.ca](http://www.genesisled.ca)**

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## OUR COMPANY

Genesis is committed to bringing innovative LED portable lights to the outdoor enthusiasts and the demanding professionals. We are an established supplier and have been in the LED portable business for over 12 years servicing clients in Canada and Internationally. Our expertise enables Genesis to design innovative products at very competitive prices and margins.

We offer a complete line of flashlights, headlamps and lanterns for outdoors, security and industrial users at all price levels - cornerstone, good, better, best, promotional programs, and private label.

Our Canadian headquarters is in Alexandria, ON, a new 10,000 square foot distribution center. The United States is serviced by our Massena, NY location.

*James Santourian*  
MANAGING DIRECTOR



## A RETAIL REVENUE AND PROFIT OPPORTUNITY

- **Targets** a broad market: outdoors, security and industrial;
- **Delivers** impulse revenue and gross margin opportunities year-round;
- **Integrates** with today's trends and innovative market;
- **Expands** your client base and increases the transaction value;
- **Generates** buzz marketing and increases retail traffic;
- **Supports** after sales with a replacement warranty;
- **Increases** visibility with floor merchandising fixture program;
- **Presents** a unique opportunity for private label branding.

**PIERCING THE DARKNESS**



## OUR DIFFERENCE

**Genesis Enterprises currently offers two distinct lines of quality LED lights for professionals and enthusiasts.**



Genesis products are equipped with high power LED's and innovative features for the demanding individual.



Spark products are value priced and functional for recreational and occasional users.



**HIGH EFFICIENCY LED PRODUCTS**



# TITAN3500

genesis  
FLASHLIGHTS

EPI

genesis  
FLASHLIGHTS

Good things come in small packages, and our brightest light now comes in just four inches of pocket-sized power. The **Titan 3500** features five different light modes, two different rechargeable battery options and can withstand limited water submersion. Designed for skilled flexibility, this is an essential tool for your most versatile missions.

## Features:

- Rechargeable Li-ion 18650 battery included or optional Li-ion 26650 battery
- Compact & Extremely Bright
- Micro USB Charging Cable included
- Battery lever indicator:
  - Up to 50% Blue
  - Less than 50% Red
  - Less than 20% Red Flashing
- Accessories:
  - Lanyard, Micro USB Charging Cable
  - Li-ion rechargeable battery, and Battery Spacer

## Specifications:

IPX7	IPX7 offers protection from complete water submersion up to 1 meter deep for at least 30 minutes.
Operation	Switch: single click 3%-10%-40%-off, Press and hold at any intensity for Turbo 3500 Lumens for up to 35 seconds at a time / Double click for str
Battery Type	Rechargeable Li-ion 18650 battery with capacity of 2000mAh for long lasting use
Bulb Type	3 State of the art Osram 10W LEDs model P9.
Size	(1.6 x 4in)
Weight	(5.5 ounce)
Material	Aircraft grade aluminum with Anodized finish to resist scratches from everyday use.

ANSI FL1	LOW/ FAIBLE	MEDIUM/ MOYEN	HIGH/ ÉLEVÉ	TURBO	FLASH
	80	350	1400	3500	1400
	35m	70m	160m	220m	160m
	308cd	1224cd	6400cd	12100cd	6400cd
	10h	3h	1h10	5min	1h30
	1m				
	IPX7				



Box Quantity	6
Master Case	36
UPC	6 89076 05758 5

The **Genesis Epic** is a water-resistant flashlight with 5 cascading levels of light, including a strobe light! The Epic is truly...Epic, watch it suit all your everyday needs with ease. The Epic's battery lasts up to 150 hours and is equipped with a pouch, USB cable, clip, and batteries. Additionally, it is only 14 cm and has a battery level indicator on its frame. Try one out for yourself and feel the uber-comfortable grip combine with the brightest light you can imagine.

## Features:

- XP-L Cree White LED - Up to 1100 Lumens
- 5-mode Electronic Switch - TURBO, HIGH, MED, LOW & 12Hz STROBE
- Concealed Charging Port
- Direct Plug to Recharge by Micro USB
- LED Indicator Shows Battery Capacity & Charging Status
- Circuit Protection prevents Battery from Over-charging or Over-discharging
- Ideal Palm Size for Professional and Wveryday Tasks
- Rock-solid Protection
- 2m Drop-proof
- IP6X Dust Proof
- IPX6 High Pressure Water Resistant



UPC	6 89076 05478 2
Product #	GNT-1100LU

## Specifications:

Colour	Matte Black
Operation	TURBO > HIGH > MED > LOW > STROBE 12Hz > OFF [Hold MODE button to go to TURBO mode] [Press MODE button 2 times quickly to go to STROBE]
Battery Type	3.7V 2600 Li-on rechargeable battery (Included) or 2 x 3V CR123A lithium batteries
Charging Info	4hrs Charging Time [DC5V 1000mA Input] Red LED ON - Charging Blue LED ON - Fully Charged
Battery Power Indicator	Shows the Battery Power on the Mode button Red LED ON - Medium Power Red LED FLASHING - Low Power
LED Type	1 x XP-L Cree White LED
Accessories	Micro USB Cable, Carrying Strap, Pouch & 18650 Battery [Included]
Size	Ø25mm x 141mm
Weight	87g without batteries

ANSI FL1	LOW/ FAIBLE	MEDIUM/ MOYEN	HIGH/ ÉLEVÉ	TURBO	12Hz STROBE
	50	300	900	1100	NA
	175m				
	16400cd				
	150h	6h	1.4h	0.9h	NA
	1.5m				
	IP64				



## EPIC FOCUS

The Epic GNT-1100FCR can withstand high water pressures while being able to switch into 5 different modes for the any lighting needs. The flashlight comes with a rechargeable battery and has an LED indicator to show the battery capacity. The epic comes with a 2nd generation lens that projects uncompromising spot and flood beam. Grab yours and discover the beauty hidden within darkness.

A new addition to our line-up this year, the Epic is ready for any tasks. Packed with the power you need, and versatility you'll love.

NEW IN 2020

<b>LIGHT OUTPUT</b>	<b>DISTANCE</b>
1000 LUMENS	205 m
<b>RUN TIME</b>	<b>IMPACT RESISTANCE</b>
50 hrs	1.5 m
	<b>WATER RESISTANCE</b>
	IPX64

UPC	6 89076 05778 3
Product #	GNT-1100FC

## PROSPECTOR EDC

<b>LIGHT OUTPUT</b>	<b>DISTANCE</b>	<b>RUN TIME</b>
900 LUMENS	110 m	16 hrs
<b>CHARGE</b>	<b>IMPACT RESISTANCE</b>	<b>WATER RESISTANCE</b>
USB Rechargeable	2 m	IPX7

Box Quantity	6
Master Case	24
UPC	6 89076 05728 8
Product #	GNF-900E



## DELTA 230L

The Delta GNT 230L2 is designed with a non-slip material that makes it suitable for any condition. The Delta is the brightest flashlight on the market with an output of 230 lumens and measures to only 4.45" X 1". Illuminate your path forward.

The Genesis Delta comes with lithium batteries and has a rebel 100 Luxeon White LED bulb. It fits right in the palm of your hand and will light your way forward. You won't want to miss out on this phenomenal product

### Features:

- LG Innoteck G2 LED
- Revolutionary FOCUS CONTROL LED Illumination
- Tactical Switch
- Momentary or Constant-ON
- Special Torch Design to prevent "Slip of Hand"
- Condition Water Resistant

Box Quantity	12
Master Case	48
UPC	6 89076 04668 8
Product #	GNT-230L2

## CENTURION

ENGINEERING TO  
MEET CUSTOMER  
SPECIFICATIONS



# EZRAY

## genesis HEADLAMP

# MICAH600

## genesis HEADLAMP

## NEW IN 2020

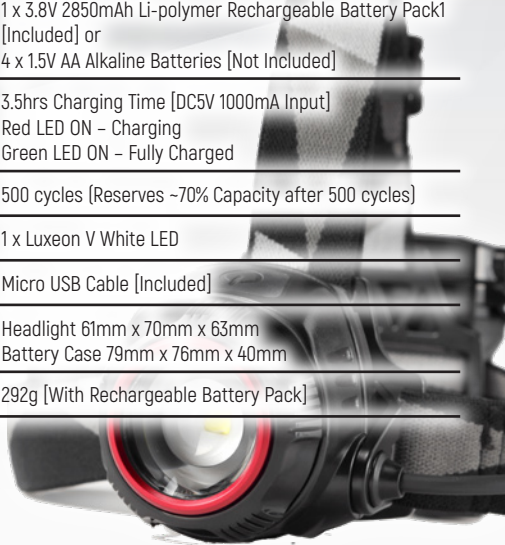
### Features:

- Luxeon V White LED - Up to 1200 Lumens
- Adjustable Spot-to-Flood Beam by Twisting Lens Ring
- Generation 2 Lens projects Uncompromising Spot & Flood Beam
- 5 Lighting Modes satisfy Different Lighting Needs  
White LED - TURBO, HIGH, MED, LOW, 3Hz FLASHING
- Runs on either Li-polymer Rechargeable Battery Pack [Included] or 4pcs AA Size Alkaline Batteries [Not Included]
- Direct Plug to Recharge Battery Pack by Micro USB
- LED Indicator on Recharge Battery Pack shows Charging Status
- Circuit Protection prevents Battery from Over-charging or Over-discharging
- Replaceable Rechargeable Battery Pack as Backup Power
- Rock-solid Protection  
- 2m drop proof  
- IP64 Dust Proof & Water Resistant

### Specifications:

Colour	Black
Operation	Headlight TURBO > HIGH > MED > LOW > 3Hz FLASHING > OFF [Press OFF if stays at any mode over 5 seconds] [Twist lens ring for LED FOCUS CONTROL] <u>Rear Light</u> ON > 2Hz FLASHING > OFF
Battery Type	1 x 3.8V 2850mAh Li-polymer Rechargeable Battery Pack [Included] or 4 x 1.5V AA Alkaline Batteries [Not Included]
Charging Info	3.5hrs Charging Time [DC5V 1000mA Input] Red LED ON - Charging Green LED ON - Fully Charged
Battery Cycle	500 cycles (Reserves ~70% Capacity after 500 cycles)
Bulb Type	1 x Luxeon V White LED
Accessory	Micro USB Cable [Included]
Size	Headlight 61mm x 70mm x 63mm Battery Case 79mm x 76mm x 40mm
Weight	292g [With Rechargeable Battery Pack]

Box Quantity	6
Master Case	36
UPC	6 89076 05848 3
Product #	GNH-1200FR



ANSI FL1	LOW/ FAIBLE	MEDIUM/ MOYEN	HIGH/ ÉLEVÉ	BOOST	3Hz FLASH*	RED ON	RED 2Hz FLASH*
	50	260	540	1200	NA	NA	NA
	50m	120m	170m	240m	NA	NA	NA
	700cd	3600cd	7250cd	14640cd	NA	NA	NA
	42h	9h30mins	6h	2h30mins	15h	90h	285h
	2m						
	IPX 64						

2020 BEST SELLING HEADLAMP



### Features:

- XP-L Cree White LED - Up to 600 Lumens
- Adjustable Spot-to-Flood Beam by Twisting Lens Ring
- Generation 2 Lens projects Uncompromising Spot & Flood Beam
- Additional 0.5W Nichia Red LED with Diffuser Lens for Close Vision or Night Vision
- 5 Lighting Modes satisfy Different Lighting Needs:  
White LED - HIGH, MED, & LOW  
Red LED - ON & 2Hz FLASHING
- Runs on either Li-polymer Rechargeable Battery Pack [Included] or 3pcs AAA Size Alkaline Batteries [Not Included]
- Direct Plug to Recharge Battery Pack by Micro USB
- LED Indicator on Recharge Battery Pack shows Charging Status
- Circuit Protection prevents Battery from Over-charging or Over-discharging
- Replaceable Rechargeable Battery Pack as Backup Power
- Slim Compact Design, at 95g Weight Only
- IP64 Dust Proof & Water Resistant

### Specifications:

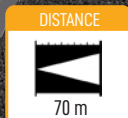
Colour	Black
Operation	WHITE HIGH > WHITE MED > WHITE LOW > RED ON > RED 2Hz FLASHING > OFF [Twist lens ring for WHITE LED FOCUS CONTROL] [Press OFF if stays at any mode over 10 seconds]
Battery Type	1 x 3.7V 800mAh Li-Polymer Rechargeable Battery Back [Included] or 3 x 1.5V AAA Alkaline Batteries [Not Included]
Charging Info	2.5hrs Charging Time [DC5V 620mA Input] Red LED ON - Charging Green LED ON - Fully Charged
Battery Cycle	500 cycles (Reserves ~70% Capacity after 500 cycles)
Bulb Type	1 x XP-L Cree White LED 1 x 0.5W Nichia Red LED
Accessory	Micro USB Cable [Included]
Size	Headlight 62mm x 41mm x 43mm
Weight	95g [With Rechargeable Battery Pack]

Box Quantity	6
Master Case	36
UPC	6 89076 05768 4
Product #	GNH-600R

ANSI FL1	WHITE LOW	WHITE MED	WHITE HIGH	RED ON	RED 2Hz FLASH*
	30	270	600	10	NA
	35m	100m	150m	5m	NA
	300cd	2600cd	6000cd	7cd	NA
	18h	5h30mins	2h30mins	15h	30h
	2m				
	IP64				



## SPECTRUM

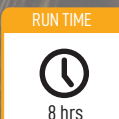
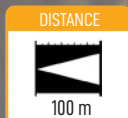


### Specifications:

Light Source	CREE XP63 6W LED * 1
Power Source	18650 rechargeable battery * 1
Maximum Size	L110 * W110* H100 mm
Weight	140 grams [net]
Switch	100%-20%-SOS-off

Box Quantity	6
Master Case	24
UPC	6 89076 05688 5
Product #	GNH-400FR

## FUSION500



### Specifications:

Light Source	5W Osram P8 LED * 1
Power Source	700mah 16340 Battery * 1
Maximum Size	23.3x62.7mm
Weight	92grams (with battery)
Finish	Anodization
Switch	Single Click: 500lm > 150lm > 30lm > Off

Box Quantity	6
Master Case	6
UPC	6 89076 05688 5
Product #	GNH-500R

Certain missions require more than a flashlight. That's where **Skore** comes in. This compact, multi-function light is sensor activated to enable hands-free control for your most complex operations. Clip it, wear it, stand it, rotate, tilt, and even shine under water for full range of use. Plus, it's USB rechargeable for when you're on the go.



### Features:

- 5 Modes: High, Low, Red, Red Flashing, and Sensor mode
- Clip It Anywhere 360 Swivel
- USB Rechargeable

### Specifications:

Light Source (1)	White COB 2W
Light Source (2)	Red COB
Power Source	Li-Poly Rechargeable
Maximum Size	L2.75 x W1.38 x 1 in.
Material	Durable ABS plastic body, scratch resistant PC lense
Weight	50 grams (1.76 ounces)
Button:	Electronic switch with 5 Modes: High > Low > Red and Red Flashing

ANSI FL1	HIGH/ÉLEVÉ	LOW/FAIBLE	RED LOW/FAIBLE ROUGE	FLASH SOS
	160	65	40	N/A
	2.5 Hrs	4 Hrs	5 Hrs	N/A
	18 M			
	2000 cd			
	2 Meters			
	IP x 4			



UPC	6 89076 05818 6
Product #	GNC-160R
Product #	GNC-160D (DISPLAY)



# RHINO

**SPARK**  
FLASHLIGHT

# BLAZER

**SPARK**  
FLASHLIGHT

The Rhino lives up to its name. It belts out a supremely powerful 1500 lumens beam and is tough enough to take any tumbles your life throws at it. This beast has a powerful 14.5-hour battery life and 5 different modes. The Rhino also features three lighting mode that can be used to signal for help in a dangerous situation. A low lumen light for situations that you need to take care not to blind anyone, a high lumen light that will light up your entire world, and a RED light for emergency signaling. This flashlight's adjustable focus makes the device one of the easiest to use. Get a flashlight with endurance.

## Features:

- 1500 Lumens
- 3 Modes: High, Low, SOS
- Rotate head to focus light
- Ergonomic and comfortable to use
- 6 AA Alkaline batteries included
- IPX 7 1 m Submersible
- Impact resistant to 1 m

## Specifications:

Colour	Black
Material	Aluminum Alloy 6063-T6
Finish	Anodized Aluminum
Battery Type	6 AA Alkaline batteries included
Bulb Type	CREE XHP50.2 20W LED
Size	50 grams (1.76 ounces)
Weight	255 g (NET)
Quantity	6 per box. 24 per case.

ANSI FL1	HIGH/ ÉLEVÉ	LOW/ FAIBLE	SOS
	1500	300	1500
	250 m	120 m	NA
	3 hrs	12 hrs	NA
	18000	5500	NA
	1 m		
	IPX 7 1m		

Box Quantity	6
Master Case	24
UPC	6 89076 05788 2
Product #	SKF-1500A6

The Blazer SKF-850A4 is easily controlled by scrolling the power button and holding it down to access the turbo feature and strobe features. There are three levels of brightness and the flashlight comes with a special reflector that's ideal for any situation in which you need to attract attention quickly and effectively. The Blazer is impact resistant to 2 m and uses AA batteries. For the savvy user who isn't afraid of adventure.

## Features:

- 1000 Lumens with turbo feature
- 3 brightness levels: Turbo, High, Low
- Strobe (easy access at any time, quick double press of the power button.)
- Special reflector to give ideal compromise of concentrated beam and flood.
- Tough, ergonomic and reliable quality
- 4 AA Alkaline batteries included
- IPX 7 1 m Submersible
- Impact resistant to 2 m

## Specifications:

Colour	Black
Operation	Press power button to scroll through High and Low, press and hold to access the Turbo feature. Double press at any time to access the strobe feature.
Accessories	Lanyard included
Battery Type	4 x AA Alkaline batteries included
Bulb Type	Osram P9
Size	40.5 mm X 172 mm
Weight	100 g (NET)

ANSI FL1	LOW/ FAIBLE	HIGH/ ÉLEVÉ	TURBO	STROBE
	150	525	1000	1000
	40m	70m	260m	n/a
	2000cd	7704cd	15744cd	n/a
	12h	5h	2h	n/a
	2 m			
	1m			

Box Quantity	6
Master Case	24
UPC	6 89076 05858 2
Product #	SKF-1000A4





# VERSA

**SPARK**  
FLASHLIGHT

# SEARAY

**SPARK**  
FLASHLIGHT

The **Versa SKF-400A3CB** is a multifunction flashlight with a practical hook and powerful magnet. This is a solid product and can withstand all the bumps and drops your hectic lifestyle throws at it.

The Versa is compact and its battery lasts up to 39 hours. It has a comfortable grip making it easy for anyone to hold and lights up to 400 Lumens. The Versa comes with two modes – a wide beam mode, and a focused beam mode. Use the COB light for a wide beam that illuminates everything around you. Use the focused LED light to create a beam of light shining far into the darkness. It's perfect for blackouts, dark spaces, or emergency situations!

Get a Versa for your toolbelt or for that unexpected blackout.

## Features:

- 400 Lumens
- 5 brightness levels: High XTE, Low XTE, High COB, Low COB, Red Flashing COB
- Multifunction Flashlight, practical hook, powerful magnet
- Ergonomic and comfortable to use
- 3 AA Alkaline batteries included
- IPX 7 1 m Submersible
- Impact resistant to 1 m

## Specifications:

Colour	Black
Operation	Aluminum Alloy 6063-T6
Battery Type	3 AA Alkaline batteries included
Bulb Type	CREE XTE 5W 1 LED
Size	40.5 mm X 172 mm
Weight	100 g (NET)
Quantity	6 per box. 24 per case.

ANSI FL1	H XTE	L XTE	H COB	L COB	RED FLASH
	400	60	170	70	NA
	200 m	90 m	25 m	12 m	NA
	7 hrs	39 hrs	8 hrs	21 hrs	NA
	11600cd	1800cd	NA	21 hrs	NA
	1 m				
	IPX 7				

Box Quantity	6
Master Case	24
UPC	6 89076 05638 0
Product #	SKF-400A3CB

The **Searay SKFD-800A4** is an ergonomic design flashlight that can help you explore the beauty below ground. The Searay is completely waterproof and can resist water pressures until 100M deep. Its tough ergonomic deep-sea dive light runs on AA Alkaline batteries and can withstand impact to 1 m. The Searay has two levels of brightness and shines up to 800 lumens\* and weighs 160g making it the perfect water companion to take on your journey. It features a magnetic switch that ensures you never have to worry about it getting waterlogged. Start going on adventures today!

## Features:

- 800 Lumens
- 2 brightness levels: Low, High
- Tough, ergonomic deep sea dive light
- 4 AA Alkaline batteries included
- IPX 8 100 m Submersible
- Impact resistant to 1 m

## Specifications:

Colour	Black
Operation	Water proof magnetic sliding switch
Accessories	Large lanyard for secured fit
Battery Type	4 x AA Alkaline batteries included
Bulb Type	CREE XPL 10W 1 LED
Size	45.5 mm X 184 mm
Weight	160 g (NET)
Quantity	6 per box. 24 per case.

ANSI FL1	HIGH	LOW
	850	350
	300 m	230 m
	2.2 hrs	3.5 hrs
	19200	10400
	1 m	
	IPX 8	

Box Quantity	6
Master Case	24
UPC	6 89076 05628 1



**SPARK**  
HEADLIGHTS

**RAZOR**

**SPARK**  
HEADLIGHT

## RANGER

<b>LIGHT OUTPUT</b>	<b>DISTANCE</b>
250 LUMENS	70 m
<b>RUN TIME</b>	<b>IMPACT RESISTANCE</b>
15 hrs	1 m
	<b>WATER RESISTANCE</b>
	IPX4

Box Quantity	10
Master Case	40
UPC	6 89076 05888 9
Product #	SKH-251AA3



## WAVE

<b>LIGHT OUTPUT</b>	<b>DISTANCE</b>
160 LUMENS	15 m
<b>RUN TIME</b>	<b>IMPACT RESISTANCE</b>
10 hrs	1 m
	<b>WATER RESISTANCE</b>
	IP44

Box Quantity	10
Master Case	40
UPC	6 89076 05488 1
Product #	SKH-160AA3



### Features:

- 400 Lumens XPE
- 300 Lumens COB
- Rechargeable
- Magnetic Base
- Adjustable Intensity
- Adjustable Inclination
- Easily Removeable from Head Piece

<b>LIGHT OUTPUT</b>	<b>DISTANCE</b>	<b>RUN TIME</b>
400 LUMENS	150 m	7 hrs
<b>CHARGE</b>	<b>IMPACT RESISTANCE</b>	<b>WATER RESISTANCE</b>
USB Rechargeable	1 m	IP64

UPC	6 89076 05908 4
Product #	SKH-700RCB

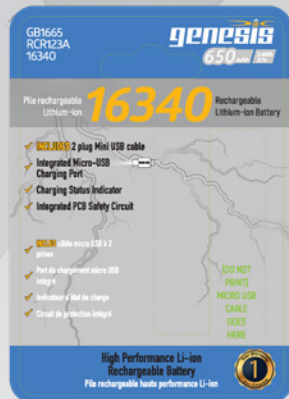




**genesis**  
BATTERIES

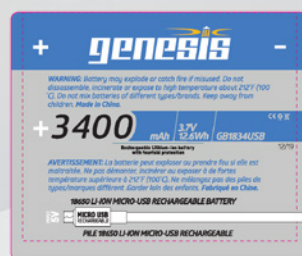
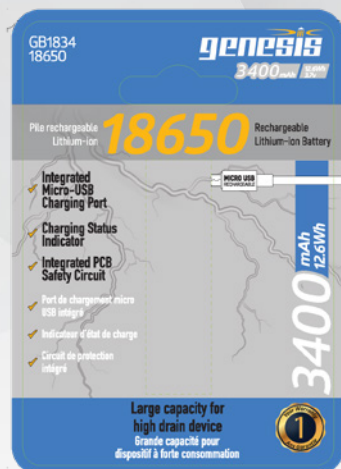
**genesis**  
WORKLIGHTS

16340



Box Quantity	10
Master Case	180
UPC	6 89076 05878 0
Product #	Bat-1665U

18650



Box Quantity	10
Master Case	180
UPC	6 89076 05588 8
Product #	BAT-1834U

CR123A



Box Quantity	10
Master Case	50
UPC	6 89076 05578 9
Product #	BAT-6CR123A

## SHOP STAR



<b>LIGHT OUTPUT</b> 500 LUMENS	<b>DISTANCE</b> 5 m	<b>RUN TIME</b> 12 hrs
<b>CHARGE</b> USB Rechargeable	<b>IMPACT RESISTANCE</b> 2m	<b>WATER RESISTANCE</b> IP64

Master Case	20
UPC	6 89076 05798 1
Product #	GNW-500CBR

## DART



<b>LIGHT OUTPUT</b> 120 LUMENS	<b>DISTANCE</b> 55 m	<b>RUN TIME</b> 6 hrs
<b>CHARGE</b> USB Rechargeable	<b>IMPACT RESISTANCE</b> 2m	<b>WATER RESISTANCE</b> IPX4

Box Quantity	6
Master Case	24
UPC	6 89076 05808 7
Product #	GNP-121AA2



## VALUE PROPOSITION

- **Established:** Over 13 years as Experts in LED portable products;
- **Infrastructure:** To service both Corporate & Independent clients;
- **Recognized:** Innovative technology and designs which delivers a valuable competitive advantage for our clients;
- **Demonstrated:** Success supplying clients in Canada and Internationally;
- **Trustworthy:** Committed to client expectations and meeting their deadlines;
- **Specialized:** Professional design and production teams who are client-focused;
- **Consistent:** High quality products for resellers and consumers;
- **Proven:** Proactive and reactive after sales service.

**Contact us TODAY and discuss how we can assist you to increase your revenue and profits.**

**Contact: James Santourian, Managing Director**

### Canadian Headquarters

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We would invite you to visit us on Facebook.

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**genesis**  
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